

Natural Resources Management Gateway

Implementing the Benefits Framework using an Organizational Approach

The Case of the US Army Corps of
Engineers and Natural Resources
Management Gateway

CorpsLakes.usace.army.mil

www.CorpsLakes.us

Natural Resources Management Gateway

Multipurpose Water Resources



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www.CorpsLakes.us



Natural Resources Management Gateway

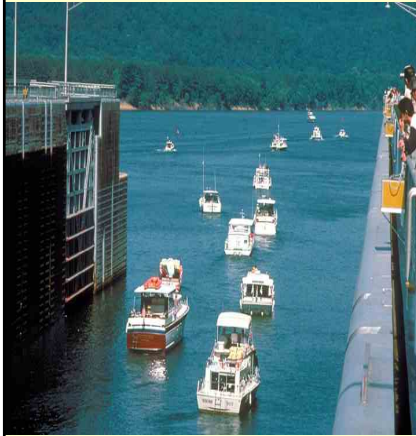
- 456 lakes
- Located in 43 states
- East of the Rockies
 - 80% of US population
 - 80% of Corps lakes

**Army Corps of Engineers
Projects with Recreation**

CorpsLakes.usace.army.mil

www.CorpsLakes.us

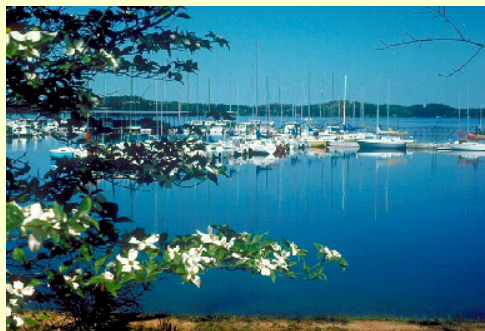
Nationally Significant



- Largest Federal provider of outdoor recreation
- ~400 million visits annually
- One in ten Americans visit a Corps lake each year
- \$12 billion spent by visitors annually
- Supports over 500,000 jobs
- 70,000 volunteers annually - \$13.5 M value contributed

Nationally Significant (Concluded)

- 4,340 recreation areas
- 43% of areas managed by others
 - ❖ 500 concessions
 - ❖ 593 state parks
 - ❖ 600 municipal parks
 - ❖ 421 quasi-public areas



Building a Benefits Strategy through...

- People
- Process
- Communication



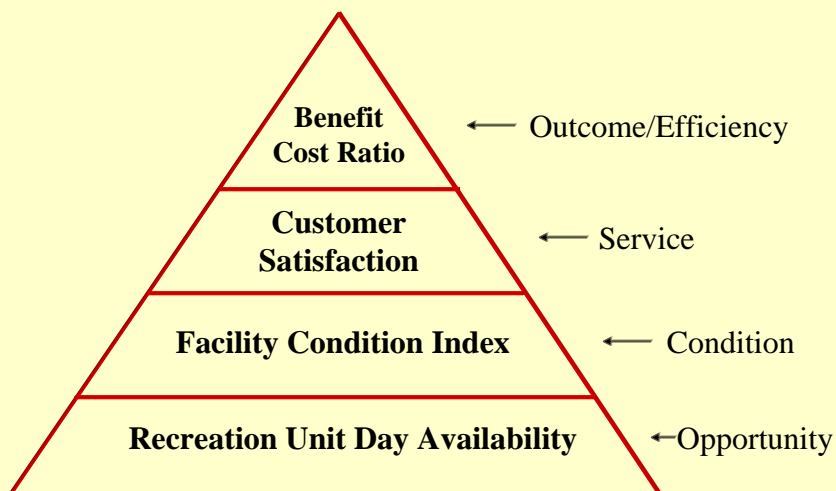
Engaging Our Leaders



CE Recreation Program Strategic Goals

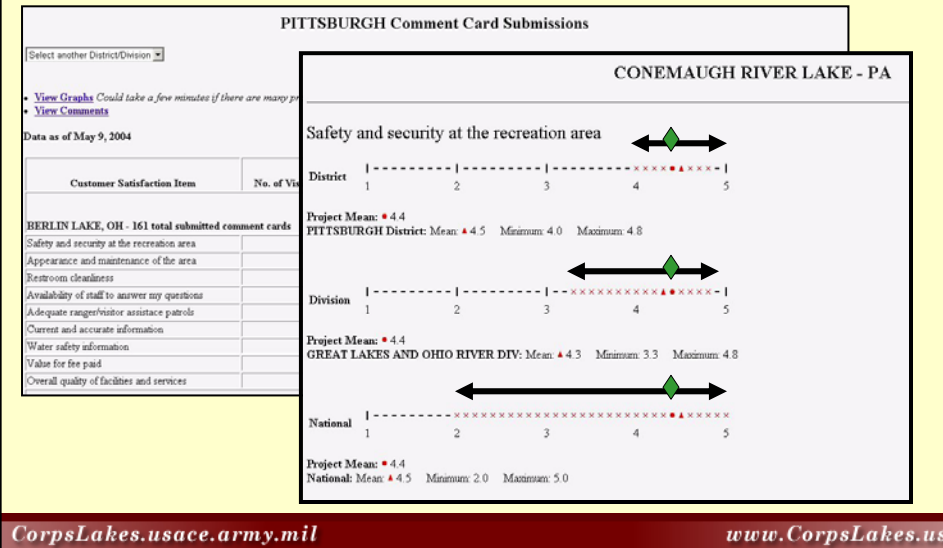
STRATEGIC GOAL 1.	STRATEGIC GOAL 2.	STRATEGIC GOAL 3.	STRATEGIC GOAL 4.
<p>The quality of life of our visitor is enhanced (education, health and wellness, safety and security, connection to nature, wholesome family experience)</p>	<p>The well being of communities associated with Corps lands and waters are improved (social well-being, economic prosperity, quality of life)</p>	<p>Recreation opportunities are provided in environment-ally sustainable ways.</p>	<p>Establish and maintain a productive working relationship with Recreation, Travel and Tourism communities.</p>
Individual	Community	Environment	Economy

CE Recreation Performance Measures



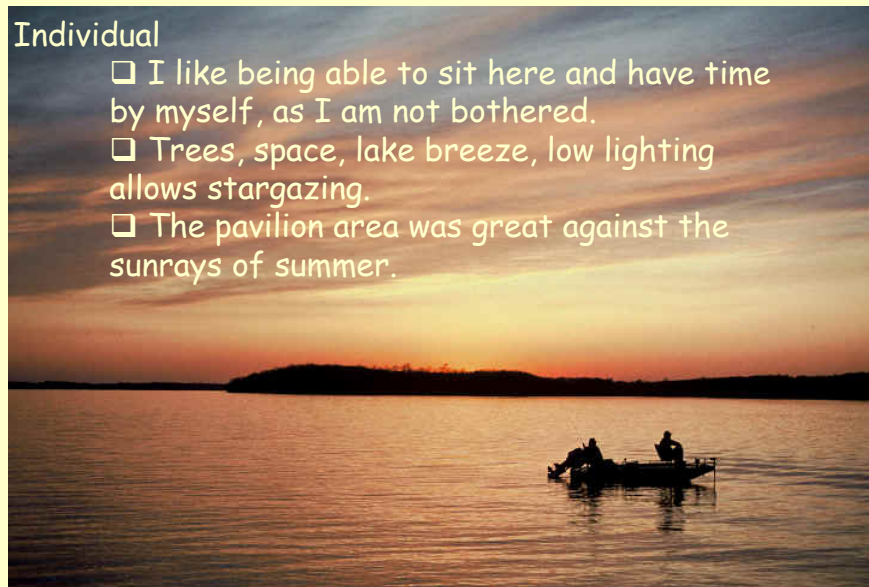
Natural Resources Management Gateway

Customer satisfaction surveys



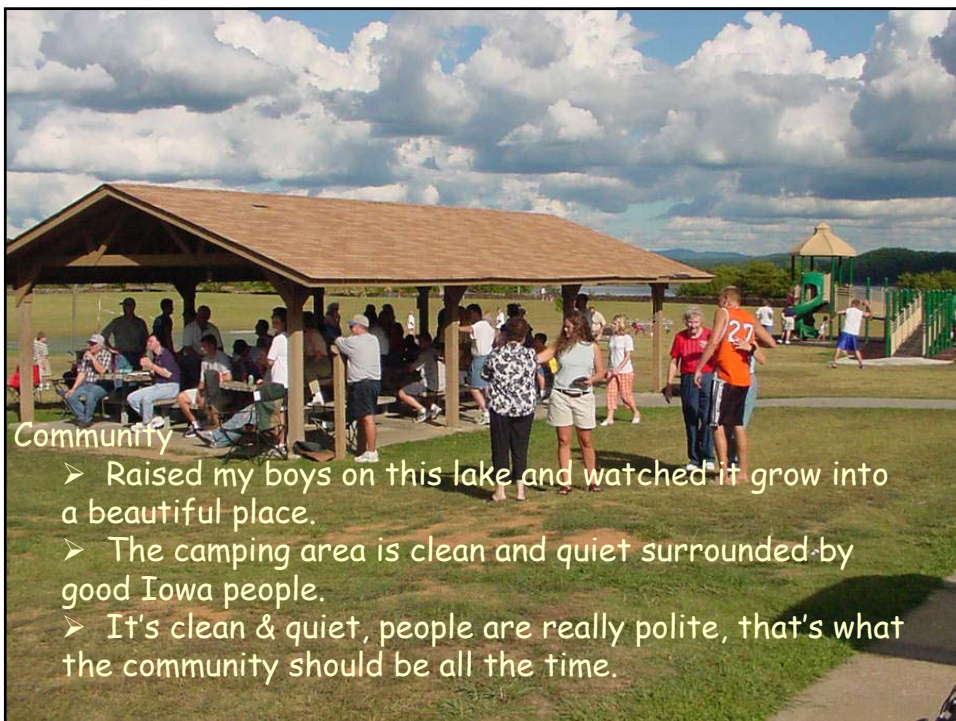
Individual

- ☐ I like being able to sit here and have time by myself, as I am not bothered.
- ☐ Trees, space, lake breeze, low lighting allows stargazing.
- ☐ The pavilion area was great against the sunrays of summer.



Adventure and Excitement

- ❖ It is a challenging track, great to ride at night.
- ❖ The trails are awesome.
- ❖ We came here for the fourth to have fun and be loud and the rangers don't bother us as much here. I like the new toilet.




Community

- Raised my boys on this lake and watched it grow into a beautiful place.
- The camping area is clean and quiet surrounded by good Iowa people.
- It's clean & quiet, people are really polite, that's what the community should be all the time.



Family




- Peaceful, clean, and feel safe with the kids.
- It's Texas, and our tax dollars go to good provisions for children.
- The park rangers and game wardens are friendly to my family but they still do their job.




Recreation





Value to the Nation

Individuals • Communities • Economy • Environment

There's a Corps Lake Near You!



“Value to the Nation” Initiative

www.CorpsResults.us

Value to Individuals

Individuals

When head education. At recreation is the Americans will.

"There is the m swimming in la top are rewaat



Enrichme

R recreation strengthen families help children of social values together, visit offered a best natures and participate in topics like we species, and o learn to appreciate and build self-

U.S. Army Corps

Value to Communities

Individuals • Communities

Connecting

A recreation an communities outdoor recreation Broward, MO and I private plane to transportation and members of world communities at the QA, include Corps Olatheville is impo connecting trails, Lake Sidney Lucan



"In Olatheville a wonderful quality partnership with the and the resources i Lucan, has helped scenic views, op partnership and co 1996 Olympic Re continues to presi our community."

-J. Melvin Corps Parks and Recre

Value to the Economy

Individuals • Communities

Prosperity for Commu

R recreation at Corps lake specia R supports others in local commu Recreation. Resorts, marinas, cottages provide goods and services to visitors area. Study establishments provide gas, food, and lodging while they v also contribute to sales of recreation boats, campers, tents, and fishing p promises to boost the economy and Southern Iowa, the Corps is wee community to develop a unique local visitor center with a lighthouse theme



"I consider Rathbun Lake in Centr vital and integral part of our local a place. The support of the Corps to efforts to attract a destination pa develop the Rathbun Lightbo

Value to the Environment

Individuals • Communities • Economy • Environment

Protecting the Environment


"The Corps is the steward of 12 million acres of land and 2 water resources, spread over 43 states. The ecological diversity of these resources is tremendous, and is home to many species that are threatened or endangered. Efforts to manage these diverse resources include many Corps programs and partnerships with federal, state, and private natural resource organizations. We work with state agencies who enforce boating and fishing regulations and locate fish hatcheries and wildlife refuges on Corps managed property. We cooperate with The Nature Conservancy to designate 'natural areas' that have unique ecological features and scenic beauty. And we coordinate with the National Park Service and state historic preservation offices to protect cultural and historic resources.

"Today's anglers are highly mobile, well informed and heavily armed both financially and seasonally in their sport. They easily differentiate between healthy and disturbed ecosystems and the quality of recreation facilities."

Appreciating the Environment

A recreation visit Corps lakes 400 million times each year. One quarter of them come to fish. Others come to camp, hike, boat, and view wildlife. Whatever they do, they experience and learn about nature. Over 3 million visitors attend our educational programs each year, many of which focus on understanding and appreciating the environment. We work with Trail-a-Like®, an organization which teaches visitors ways to enjoy the great outdoors while minimizing impacts. We participate in National Public Lands Day, a popular event which encourages pride and ownership in public lands by improving trails, planting trees, and removing weeds and brush. Each year, over 70,000 of our neighbors volunteer their time and talent to help others enjoy and learn from their visit to a Corps lake.





Value to the Nation

Lake Shelbyville, Illinois Fast Facts

FY2004

Standardized Benefit Report

- Nation
- State
- Watershed
- Congressional District
- Lake

Natural and recreational resources at Lake Shelbyville provide social, economic, and environmental benefits for the entire nation. Following are facts related to the US Army Corps of Engineers' role in managing natural and recreational resources at Lake Shelbyville in partnership with Illinois Department of Natural Resources and private concessionaires.

Social Benefits

Facilities	Visits	Benefits In Perspective
<ul style="list-style-type: none"> 15 Recreation Areas (includes 2 State Parks) 217 Picnic Sites 1505 Camping Sites 19 Playgrounds 6 Swimming Beaches 23 Trails 3 Fishing Piers 37 Primary Boat Ramp Launching Lanes 18 High Water Boat Ramp Launching Lanes 3 Marinas (Private Concessionaires) 912 Marina Boat Slips 	<ul style="list-style-type: none"> 3,558,204 in total 900,225 Fisherman 25.3% 651,151 Swimmers 18.3% 625,244 Boaters 17.6% 480,358 Campers 13.5% 288,889 Sightseers 8.4% 241,958 Water Skiers 6.8% 220,609 Picnickers 6.2% 71,164 Hunters 2.0% 67,606 Other 1.9% 	<p>By providing opportunities for active recreation, Lake Shelbyville helps combat one of the most significant of the nation's health problems: lack of physical activity.</p> <p>Outdoor recreational programs and activities at Lake Shelbyville also helps strengthen family ties and friendships; provide opportunities for children to develop personal skills, social values, and self-esteem; and increase water safety.</p>

Economic Benefits

Lake Shelbyville	Shelby County Portion	Moultrie County Portion	Benefits In Perspective
<p>3,558,204 visits in FY2004 resulted in:</p> <ul style="list-style-type: none"> \$74.93 million in visitor spending within 30 miles of Lake Shelbyville 66% of the spending was captured by local economy as direct sales effects <p>With multiplier effects, visitor trip spending resulted in:</p> <ul style="list-style-type: none"> \$70.13 million in total sales \$26.06 million in total personal income Supported 1415 jobs in the local communities surrounding the lake 	<p>2,254,988 visits (63% of total visitation) in FY2004 resulted in:</p> <ul style="list-style-type: none"> \$47.49 million in visitor spending within 30 miles of Lake Shelbyville 59% of the spending was captured by local economy as direct sales effects <p>With multiplier effects, visitor trip spending resulted in:</p> <ul style="list-style-type: none"> \$44.45 million in total sales \$15.88 million in total personal income Supported 897 jobs in the local communities surrounding the lake 	<p>1,303,216 visits (37% of total visitation) in FY2004 resulted in:</p> <ul style="list-style-type: none"> \$27.44 million in visitor spending within 30 miles of Lake Shelbyville 59% of the spending was captured by local economy as direct sales effects <p>With multiplier effects, visitor trip spending resulted in:</p> <ul style="list-style-type: none"> \$26.68 million in total sales \$9.16 million in total personal income Supported 518 jobs in the local communities surrounding the lake 	<p>The money spent by visitors to Lake Shelbyville on trip expenses adds to the local and national economies by supporting jobs and generating income. Visitor spending represents a sizable component of the economy in many communities around Lake Shelbyville.</p>

Environmental Benefits

Benefits In Perspective
<p>Outdoor recreation experiences increase motivation to learn more about the natural environment and develop an understanding and awareness of environmental issues and stewardship.</p> <ul style="list-style-type: none"> 23,241 public land acres 11,100 water acres at recreation pool 172 miles of shoreline at recreation pool 2 State Wildlife Management Areas 29,709 Interpretive Contacts 345 Volunteers - 6,129 Volunteer Hours: \$105,358 Value of Volunteer Services 6,764 Visitor Center Visitation



Benefits and Values Associated with Corps of Engineers Projects: The Kaskaskia Pilot



***Drs. Ingrid E. Schneider & Dorothy H. Anderson
Jessica E. Leahy & Jennifer J. Heisey, Research Assistants
University of Minnesota, College of Natural Resources***

Natural Resources Management Gateway

A family of products serving the Corps NRM community



CorpsLakes.usace.army.mil

www.CorpsLakes.us



Natural Resources Management Gateway

The NRM Gateway

Integrating Business Lines and the Business Process



<http://CorpsLakes.usace.army.mil>
Established: 2001

CorpsLakes.usace.army.mil www.CorpsLakes.us

Natural Resources Management Gateway

Business Line Framework

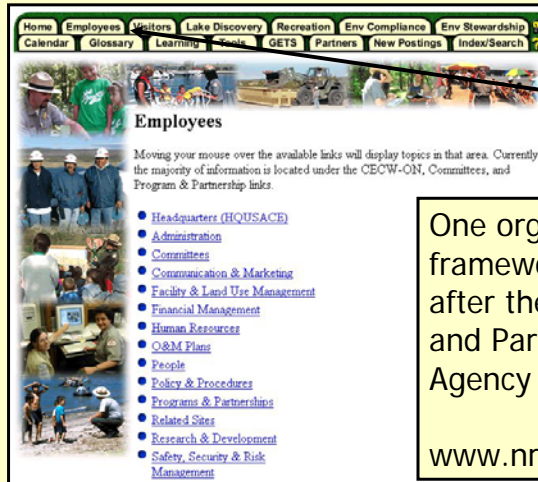


- Recreation
- Environmental Compliance
- Environmental Stewardship

CorpsLakes.usace.army.mil www.CorpsLakes.us

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Accreditation Framework



Business Process

Employees Tab

One organizing framework is modeled after the National Recreation and Park Association (NRPA) Agency Accreditation Standards

www.nrpa.org

CorpsLakes.usace.army.mil

www.CorpsLakes.us

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Audience Framework

- Internal
- External
- Exportable



Gateway to Go Series

<http://corpslakes.usace.army.mil/employees/gatewaytogo.html>

CorpsLakes.usace.army.mil

www.CorpsLakes.us

Natural Resources Management Gateway

Content Development Workshops

Subject Matter Experts...
the way we get information
and the way we maintain it.

<http://corpslakes.usace.army.mil/employees/gateway/workshop.html>



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www.CorpsLakes.us

Natural Resources Management Gateway

Natural Resources Management Gateway to the future...

Partnerships

Partnerships

Headquarters POC: Debra J. Stokes, CPRP

In managing recreation and natural resources, it is often necessary that agencies work together with neighbors and local communities - in everything from wildlife protection and habitat improvement to recreational facility enhancements and customer service. The U.S. Army Corps of Engineers is no exception to this rule and welcomes the myriad of present and future partners who share common goals and interests in our resources. It is no secret that many of our most valuable resources, such as endangered species, do not recognize human or property boundaries. Additionally, funding and labor resource shortages affect all levels of government and society. Partnering can avoid unnecessary duplication of effort, provide for the pooling of scarce resources, and promote coordinated, focused, and consistent mutual efforts to resolve common problems and missions in a united effort that best benefits all concerned. The bottom line: **partnering is smart business.**

The Natural Resources Management Branch in Headquarters continues to explore potential concepts for public-private partnerships in recreation and natural resources management. The objective of such partnerships is to help leverage the limited resources for these business areas through involvement of the private sector.

Joint Ventures - Partners in Stewardship Conference

- [At a Glance](#)
- [Policy & Procedures](#)
- [Program Summary](#)
- [How To](#)
- [Training](#)
- [News / Current Issues](#)
- [Frequently Asked Questions](#)
- [NRM Partnerships](#)
- [National Partners](#)
- [Partners in Action](#)
- [Stakeholders](#)
- [Good Enough to Share](#)
- [Partnership CD](#)
- [Lessons Learned](#)

Types of Partnerships

- [Challenge Partnerships Program](#)
- [Cooperating Associations Program](#)
- [Contributions Program](#)
- [Volunteer Program](#)

Program

Brief Description

Program POCs

Subject Matter Expert

Policy & Procedures

Program Summary

Good Enough to Share

Lessons Learned

Frequently Asked Questions

News

Training

Natural Resources Management Gateway

Contributions

Policy & Procedures

Challenge Partnerships

Policy & Procedures

Cooperating Assoc.

Policy & Procedures

Volunteer

Policy & Procedures

Policy & Procedures

Policy & Procedures

Engineer Regulation

- ER 1130-2-500, dated 27 December 1996

Policy and Procedures

Engineer Regulation

- ER 1130-2-500: Project Operations - Partners and Support (Work Management Policies)
 - Chapter 10: The Corps of Engineers Volunteer Program

Engineer Pamphlet

- EP 1130-2-433: Volunteer for America's Environment: A Shared Responsibility
- EP 1130-2-500: Project Operations - Partners and Support (Work Management Guidance and Procedures)
 - Chapter 10: The Corps of Engineers Volunteer Program
- EP 1130-2-429: Volunteer Coordinator's Handbook

This also authorized the Secretary of the Army to accept contributions of funds, materials, and services from non-Federal public and private entities. If your cooperating association wants to contribute funds to the Corps, refer to the Contributions Program section of the Gateway.

Policy & Procedures in a Program Area

Provides directed access to key regulations, policies, pamphlets, etc. that are specific to a program area

Natural Resources Management Gateway

Partnerships

Good Enough to Share

Good Enough to Share

Click for Disclaimer

- [Submit a Good Enough to Share](#)
- [Partners in Action - Success Stories](#)
- Economy Act Agreement - Forest Health. Agreement between the U.S. Army Corps of Engineers, Portland District and the USDA Forest Service, Rogue River National Forest, Prospect Ranger District
 - Cover letter to Prospect Ranger District requesting review and signature of Task Order 2003-01.
 - Task Order 2003-01 for Forest Health Evaluation.
 - Determination and Findings Approval Form for Economy Act Agreements (provides verification and approval of legal authority to enter into agreement).
 - Cover letter to Prospect Ranger District requesting review and signature of Economy Act Agreement.
 - Economy Act Agreement.
- Cooperative Agreement - Forest Work Camp Services. Agreement between the U.S. Army Corps of Engineers, Portland District and the Lane County Sheriff's Office, Adult Corrections Division.
 - Cover letter to Lane County Sheriff's Office requesting review and signature of Task Order 2002-1.
 - Task Order 2002-1 for Vegetation Management Tasks.
 - Determination and Findings Approval Form for Cooperative Agreements (provides verification and approval of legal authority to enter into agreement).
 - Cooperative Agreement.
 - Cooperative Agreement Amendment - continuation of agreement.

Good Enough to Share

Sample Letters

Approval Forms

Sample Agreements

Success Stories

Checklists

Testimonials

Natural Resources Management Gateway

Partnerships

Partners in Action - Success Stories

Cooperation Gets it Done

Lake: [Lake Shelbyville, IL](#)

Partners: [USACE](#); [Illinois Department of Natural Resources](#); [Southwestern Illinois Resource Conservation and Development, Inc.](#); Stakeholders of Kaskaskia Watershed

Partnership Type: Association/Partnership, KWA Stakeholders, Federal, State and Local Governments

Corps POC: Robert Wilkins, Project Manager Carlyle Lake/Kaskaskia Navigation Project; Andrea Lewis, Project Manager Lake Shelbyville

Story: Kaskaskia Watershed Association, Inc. (KWA) started meeting together in 1996 and incorporated and received their not-for-profit status in 2002. Their goal is to develop, enhance, and protect the economic and socio-ecological values of the natural resources within the Kaskaskia watershed. Four major areas form the KWA from the headwaters of the Kaskaskia River at Champaign to the confluence of the Mississippi River. The watershed itself is very diverse but the stakeholder's goals are the same: recreation, flood damage...

Kaskaskia River Watershed
An Ecosystem Approach to Issues & Opportunities

Creating Resources Tailored to a Program

- Database of on-the-ground partnerships
- Template format
- Online submission
- Basis for the exportable business card CD product

Natural Resources Management Gateway

Information Connecting Our Managers and National Partners

National Partners

This listing is limited to the Partnerships that have a standing Memorandum of Agreement or Memorandum of Understanding with the Corps of Engineers [Natural Resources](#) or [Planning](#) element. It does not list all the great partnerships and organizations that work with the Corps on a local level. There are many other partnerships around the nation that do not have a national MOU/MOA, to see some of these success stories, [click here](#). In addition, other national partnerships with the Corps can be found [here](#).

Natural Resources Proponent

- [APPL](#) Association of Partners for Public Lands
- [BACE](#)
- [Boy Scouts of America](#)
- [CDC](#) Center for Disease Control
- [Environmental Protection Agency](#)
- [UNICOR](#) Federal Prison Industries - for National Sign Program (RQ) use only
- [Boy Scouts of America](#)
- [GSA](#) General Services Administration - for National Program (RQ) use only
- [IMBA](#) International Mountain Bicycling Association (IMBA)

N • E • E • T • F

Natural Resources Management Gateway
to the future

International Mountain Bicycling Association (IMBA)

The Corps and IMBA recognize the following: That recreation on trail systems that connect waterways, parks, and neighborhoods benefits the community. That recreation promotes economic livelihood, providing jobs and economic stability for American communities. That recreation encourages physical and intellectual development of youth through outdoor recreation and educational activities. 80% of Corps recreation sites are within 50 miles of a large U.S. city, and IMBA and the Corps - Recognize the importance of preserving trail opportunities for urban fringe communities that are facing development pressures. Have an established working relationship that has already helped facilitate mountain bicycling on Corps recreation sites. Therefore, The Corps and IMBA agree to partner at appropriate local, regional, and national levels to create, manage, and develop trail opportunities for mountain bicycling at Corps facilities.

- [IMBA Website](#)
- [IMBA - USACE Website](#)
- [News / Current Issues](#)
- [Partners in Action](#)
- [Resources](#)
- [Trail Building & Maintenance](#)
- [Corps Resources - OMBL data - miles of trails](#)
- [MOU/MOA](#)
- [CE MOU Responsibility](#)
- [Partner Responsibility](#)
- [Statement to COE](#)
- [How to Join IMBA](#)
- [Local POC](#)
- [National / Regional POC](#)

[Back to Partnerships](#)
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[Recreation](#) | [Env Compliance](#) | [Env Stewardship](#) | [Calendar](#) | [Glossary](#)
[Learning](#) | [Tools](#) | [GIS](#) | [Partners](#) | [New Postings](#) | [Index/Search](#) | [Ideas](#) | 222

Feedback from a Manager

"I just wanted to tell you a short success story. I received a call from Mr. Jim Finney in Honolulu. The Corps has a regional visitor center there and have decided to put their Park Guides in the NRM uniform. When I spoke to him about the program, he was totally up to date on all aspects of the program because he had gone to the Gateway site. Without this tool, it would have probably taken hours to explain everything. The site works!! Keep up the good work."

Jim

James E. Runkles, Park Manager, Bonneville Lock & Dam

Natural Resources Management Gateway

Corps Lakes Gateway
Your gateway to fun at Corps Lakes!

Select a State Select a Lake Select an Activity Search

November 17, 2003

Trip Planning

- National Recreation Reservation Service (Recreation.gov)
- Recreation.gov

Out Opportunities

- Great Travel Deals
- Paths Across America

Happenings Around the Lakes

- Lewis & Clark Signature Events
- National Public Lands Day
- Healthier US
- National Recreation Lakes Study

Become a Volunteer

- Corps Clearinghouse
- Volunteer.gov

Become a Partner

- Natural Resources Management Partnerships

Educational Resources

- National Water Safety Program
- Lewis & Clark Bicentennial
- Corps Education Center
- Whitehouse for Kids

Communities of Practice

The Army Corps of Engineers is the steward of the lands and waters at Corps water resources projects. Its Natural Resources Management mission is to manage and conserve those natural resources, consistent with the ecosystem management principles, while providing quality public outdoor recreation experiences to serve the needs of present and future generations. This site is your gateway to recreation opportunities at Corps lands and waters. Welcome to the Corps Lakes Gateway!

Corps Lakes Gateway

Corps
Lakes
www.CorpsLakes.us

A citizen resource

Corporate Branding

- State by state
- Lake by lake

2004 Launch

www.CorpsLakes.us

CorpsLakes.usace.army.mil

www.CorpsLakes.us

Natural Resources Management Gateway

Partners in Action - Success Stories

Corps Lakes Gateway

Partners in Action

- Complete Listing
- Central Illinois Mou...
- Water Safety and Edu...
- Cooperation Gets it...
- Army - Navy...
- Shelby County Commun...

Recreation.gov

- Shelbyville Lake

Value to the Nation

- VTN Website
- Lake Fast Facts

Volunteers

- Corps Clearinghouse
- Volunteer.Gov

Symbol Key

Cooperation

Lake: [Lake Shelbyville](#)

Partners: [USACE](#); [Natural Resources](#); [State Resource Conservat...](#)

Partnership Type: [KWA Stakeholders](#), [Governments](#)

Corps POC: Robert Carlyle Lake/Kaskaskia, Andrea Lewis, Project Shelbyville

Story: Kaskaskia W (KWA) started meet incorporated and rec status in 2002. Their enhance, and protect ecological values of the Kaskaskia water the KWA from the River at Champaign Mississippi River. The watershed itself is very

Blending Agency and Partner

Recreation areas 1 - 10 of 17 at Shelbyville Lake

Recreation Area	Camping	Boat Ramps	Marina	Picnic	Playground	Swimming Area	Trails
Coon Creek S	E	X			X	B	H
Dam East				A GS	X		
Dam West S		X		A GS	X	B	
Eagle Creek State Park	E	X		A GS	X		H
F.W. "Bo" Wood S	E	X		A GS	X		
Findlay Marina			X	GS			
Lithia Springs S	E	X	X		X	B	

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www.CorpsLakes.us

Natural Resources Management Gateway

Lake Discovery

A systems approach to NRM information--
A place to learn, adapt, improve performance



Currently under development

CorpsLakes.usace.army.mil
www.CorpsLakes.us

Natural Resources Management Gateway

[Lake Discovery](#) > Camping

Camping

- [Entrance Stations](#)
- [Park Attendants](#)
- Use Fees
- Reservations
- [Facilities](#)

[Technical Problems](#)
Updated: September 30, 2002

[Camping](#) | [Entrance Stations](#) | [Park Attendants](#)

[Lake Discovery](#) > [Camping](#) > Entrance Stations

[Back](#)

Entrance Stations

- [Design Standards](#)
- [Supplies & Equipment](#)
- [Software](#)
- [Safety](#)
- [Security](#)
- [Best Management Practices](#)
- [Park Attendants](#)
- [Alternative Registration Options](#)
- [Signs](#)
- [Accessibility](#)



[Lake Discovery](#)
[Camping](#) | [Entrance Stations](#) | [Park Attendants](#)

Facility, service or process-driven pages.
Developed with learning in mind.

Natural Resources Management Gateway

Learning Exchange



Web Casts to/from:

- Universities
- Subject Matter Experts
- Agencies
- Non-Governmental organizations

You replied on 10/10/2005 1:40 PM. Click here to find all related messages.

From: CorpLakes@usace.army.mil
 To: Perales, Kathleen ERDC-EL-MS
 Cc:
 Subject: E-Card from www.CorpLakes.us!

Sent: Fri 10/7/2005 4:44 PM

US Army Corps of Engineers
www.CorpLakes.us

Living the good life at a Corps lake.
 Photo Credit: Park Ranger Linda Lamb, Albeni Falls Dam, Lake Pend Oreil

Happy Birthday - A Little Late! I thought you would enjoy an e-card from your own system! I sent it to 2 e-mail accounts not knowing which you might read. - Ginny

Corps Lakes
www.CorpLakes.us

E-Cards

- Water Safety
- Lewis & Clark
- Volunteer
- Partnerships
- Benefits
- Benefits
- Benefits

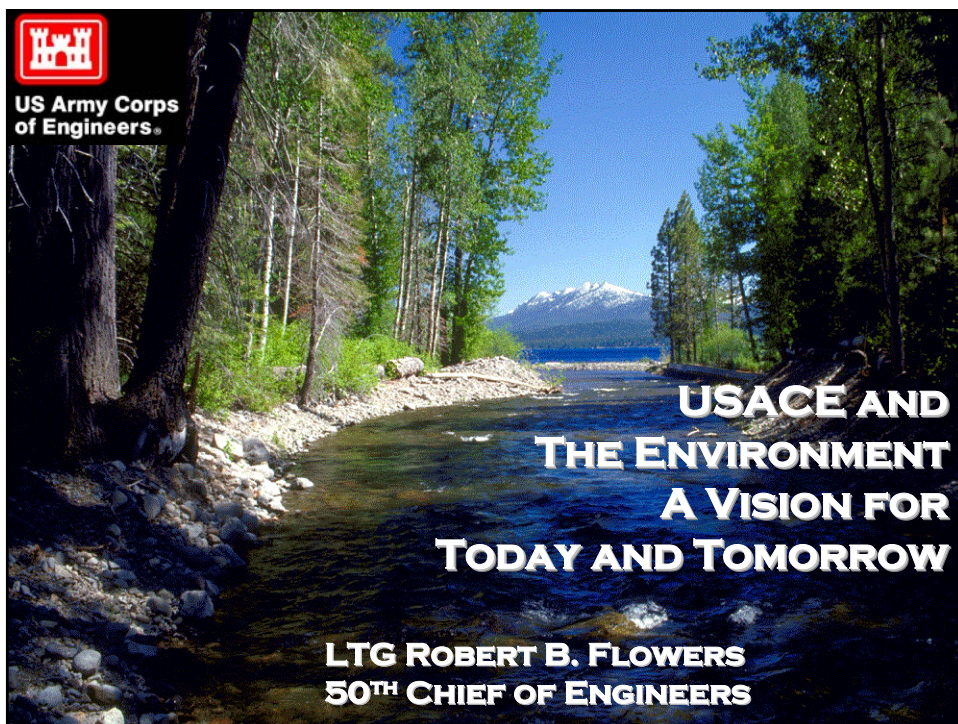
People, Process, Communication



National Corps Meeting,
Texas



Healthier US Event,
Minnesota



#1 Success Story

Natural Resources Management Gateway

- A Knowledge Management Initiative
 - One stop shop for current information
 - Policy, guidance, references, good ideas
- Effort dates to EOP announcement
- Rapidly becoming a public resource



<http://CorpsLakes.usace.army.mil>

NRMG – Why Significant

Not easy to do...

- "...bring systems approaches to the full life cycle of our processes and work."
- "Build and share an integrated scientific, economic, and social knowledge base..."
- "Respect the views of individuals and groups interested in Corps activities, listen... and learn..."

A resource that people use daily:
- 3.2 Million Page Hits, 5000 unique users since inception
- Treasure Hunts – Some managers use their own money for prizes



E-mail Signature Block

Brad J. Keshlear
Recreation Program Manager
South Atlantic Division

Outdoor with the Corps
Recreation Community of Practice:
<http://CorpsLakes.usace.army.mil>
Have Fun! Visit a Corps Lake: www.CorpsLakes.us
Value of Corps Lakes: www.CorpsResults.us/recreation

Leadership Teams



- National Teams
- Steering Committees
- Project Delivery Teams
- Content Area Teams



Natural Resources Management Gateway

NRM Gateway Principles

1. Make it all about the Community of Practice.
2. Initially focus on the innovators.
3. Create events that make sharing a fun way to learn together.
4. Keep it simple... and real.
5. Be a marketplace for ideas.
6. Serve as a leadership tool.
7. Be a part of the daily routine.
8. Continuously reinvent and improve.
9. Create "once in a career" experiences.
10. Be an integral part of the Community we serve.



NRM Gateway Team - January 2003

CorpsLakes.usace.army.mil

www.CorpsLakes.us



Natural Resources Management Gateway

Questions?

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